

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	952120	07895234

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/02/12	10/05/12	M-F WXII 12 News @ 5 a 5-6am Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$50.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXII	Tu	10/02/12	5:13 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P130H	\$50.00	NM
3	WXII	W	10/03/12	5:29 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P130H	\$50.00	NM
1	WXII	Th	10/04/12	5:29 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P130H	\$50.00	NM
4	WXII	F	10/05/12	5:27 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12A138H	\$50.00	NM
2	10/08/12	10/08/12	M-F WXII 12 News @ 5 a 5-6am Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$65.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$65.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/08/12	5:13 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12A138H	\$65.00	NM
3	10/02/12	10/05/12	M-F WXII 12 News @ 6 a 6-7am Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXII	Tu	10/02/12	6:43 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA122128H	\$175.00	NM
1	WXII	W	10/03/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12P130H	\$175.00	NM
4	WXII	Th	10/04/12	5:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12P130H	\$175.00	NM
3	WXII	F	10/05/12	6:13 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12A138H	\$175.00	NM
4	10/08/12	10/08/12	M-F WXII 12 News @ 6 a 6-7am Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/08/12	6:23 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12A138H	\$175.00	NM
5	10/02/12	10/05/12	NBC Today Show Class of Time - Immediately Pre-emptible without notice	7-9am	-TWTF--	:30	8	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 8	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WXII	Tu	10/02/12	7:25 AM	NBC Today Show	7-9am	:30	OFA12P130H	\$200.00	NM

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**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	8:50 AM	NBC Today Show	7-9am	:30	OFA12P130H	\$200.00 NM
7	WXII	W	10/03/12	7:24 AM	NBC Today Show	7-9am	:30	OFA12P130H	\$200.00 NM
2	WXII	W	10/03/12	8:27 AM	NBC Today Show	7-9am	:30	OFA12P130H	\$200.00 NM
6	WXII	Th	10/04/12	7:29 AM	NBC Today Show	7-9am	:30	OFA12P130H	\$200.00 NM
3	WXII	Th	10/04/12	8:29 AM	NBC Today Show	7-9am	:30	OFA12P130H	\$200.00 NM
8	WXII	F	10/05/12	7:21 AM	NBC Today Show	7-9am	:30	OFA12A138H	\$200.00 NM
4	WXII	F	10/05/12	8:29 AM	NBC Today Show	7-9am	:30	OFA12A138H	\$200.00 NM
6	10/08/12	10/08/12	NBC Today Show	7-9am	M-----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	7:56 AM	NBC Today Show	7-9am	:30	OFA12A138H	\$175.00 NM
2	WXII	M	10/08/12	8:34 AM	NBC Today Show	7-9am	:30	OFA12A138H	\$175.00 NM
7	10/06/12	10/06/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	6:51 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	OFA12A138H	\$60.00 NM
8	10/06/12	10/06/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$105.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	2	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	8:24 AM	NBC Saturday Today	8-10am	:30	OFA12A138H	\$105.00 NM
2	WXII	Sa	10/06/12	8:59 AM	NBC Saturday Today	8-10am	:30	OFA12A138H	\$105.00 NM
9	10/07/12	10/07/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/07/12	7:52 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	OFA12A138H	\$60.00 NM
10	10/07/12	10/07/12	NBC Sunday Today	8-9am	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/07/12	8:26 AM	NBC Sunday Today	8-9am	:30	OFA12A138H	\$150.00 NM
11	10/02/12	10/05/12	M-F WXII News @ 430a	430a-5a	-TWTF--	:30	1	\$14.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	1	\$14.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/03/12	4:40 AM	M-F WXII News @ 430a	430a-5a	:30	OFA12P130H	\$14.00 NM
12	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	9:52 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P130H	\$100.00 NM
2	WXII	W	10/03/12	9:34 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P130H	\$100.00 NM
3	WXII	Th	10/04/12	9:47 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P130H	\$100.00 NM
4	WXII	F	10/05/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	OFA12A138H	\$100.00 NM
13	10/02/12	10/05/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	10:59 AM	NBC Today Show II	10A-12N	:30	OFA12P130H	\$65.00 NM
4	WXII	W	10/03/12	10:30 AM	NBC Today Show II	10A-12N	:30	OFA12Z128H	\$65.00 NM
3	WXII	Th	10/04/12	11:53 AM	NBC Today Show II	10A-12N	:30	OFA12P130H	\$65.00 NM
2	WXII	F	10/05/12	11:59 AM	NBC Today Show II	10A-12N	:30	OFA12A138H	\$65.00 NM
14	10/08/12	10/08/12	NBC Today Show II	10A-12N	M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	10:56 AM	NBC Today Show II	10A-12N	:30	OFA12A138H	\$50.00 NM
15	10/02/12	10/05/12	M-F WXII 12 News @ No 12-1pm		-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/02/12	12:55 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12P130H	\$100.00 NM
1	WXII	W	10/03/12	12:43 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12P130H	\$100.00 NM
3	WXII	Th	10/04/12	12:25 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12Z128H	\$100.00 NM
4	WXII	F	10/05/12	12:22 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12A138H	\$100.00 NM
16	10/02/12	10/05/12	M-F 1-2P	1-2P	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/02/12	1:44 PM	M-F 1-2P	1-2P	:30	OFA12Z128H	\$175.00 NM
1	WXII	W	10/03/12	1:24 PM	M-F 1-2P	1-2P	:30	OFA12P130H	\$175.00 NM
2	WXII	F	10/05/12	1:59 PM	M-F 1-2P	1-2P	:30	OFA12A138H	\$175.00 NM
17	10/02/12	10/05/12	STEVE HARVEY DAY	2-3P	-TWTF--	:30	4	\$30.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/02/12	2:47 PM	STEVE HARVEY DAY	2-3P	:30	OFA12P130H	\$30.00 NM
1	WXII	W	10/03/12	2:20 PM	STEVE HARVEY DAY	2-3P	:30	OFA12P130H	\$30.00 NM
3	WXII	Th	10/04/12	2:59 PM	STEVE HARVEY DAY	2-3P	:30	OFA12P130H	\$30.00 NM
4	WXII	F	10/05/12	2:27 PM	STEVE HARVEY DAY	2-3P	:30	OFA12A138H	\$30.00 NM
18	10/07/12	10/07/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Obama/D/President		SKED A 30'S	1537

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/12	10/07/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/07/12		NBC Meet the Press	9-10am	:00		\$225.00 NM
See MG 18.2, 18.3									
**LN after NFL 1x @ \$175 1x today 2 mon 10/8 @ \$50 ***									
2	WXII	Su	10/07/12	12:17 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	OFA12A138H	\$175.00 NM
MG for 18.1 10/07									
3	WXII	M	10/08/12	12:00 PM	NBC Today Show II	10A-12N	:30	OFA12A138H	\$50.00 NM
MG for 18.1 10/07									
19	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/02/12	3:15 PM	M-F 3-4P	M-F 3-4P	:30	OFA12P130H	\$85.00 NM
4	WXII	W	10/03/12	3:21 PM	M-F 3-4P	M-F 3-4P	:30	OFA12P130H	\$85.00 NM
1	WXII	Th	10/04/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	OFA12P130H	\$85.00 NM
3	WXII	F	10/05/12	3:39 PM	M-F 3-4P	M-F 3-4P	:30	OFA12A138H	\$85.00 NM
20	10/02/12	10/05/12	DR. OZ	M-F 4-5p	-TWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	4:29 PM	DR. OZ	M-F 4-5p	:30	OFA12P130H	\$150.00 NM
2	WXII	W	10/03/12	4:13 PM	DR. OZ	M-F 4-5p	:30	OFA12P130H	\$150.00 NM
5	WXII	W	10/03/12	4:56 PM	DR. OZ	M-F 4-5p	:30	OFA12P130H	\$150.00 NM
3	WXII	Th	10/04/12	4:29 PM	DR. OZ	M-F 4-5p	:30	OFA12P130H	\$150.00 NM
4	WXII	F	10/05/12	4:27 PM	DR. OZ	M-F 4-5p	:30	OFA12A138H	\$150.00 NM
21	10/02/12	10/05/12	M-F WXII 12 News @ 5 p5-6pm		-TWTF--	:30	6	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	6	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	Tu	10/02/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P130H	\$175.00 NM
6	WXII	W	10/03/12	5:25 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12Z128H	\$175.00 NM
3	WXII	Th	10/04/12	5:12 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P130H	\$175.00 NM
1	WXII	Th	10/04/12	5:40 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P130H	\$175.00 NM
2	WXII	F	10/05/12	5:22 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12A138H	\$175.00 NM
4	WXII	F	10/05/12	5:42 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12A138H	\$175.00 NM
22	10/08/12	10/08/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12Z141H	\$175.00 NM
23	10/02/12	10/05/12	M-F WXII 12 News @ 6 p6-630pm		-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	6:28 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P130H	\$400.00 NM
3	WXII	W	10/03/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P130H	\$400.00 NM

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**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
23	10/02/12	10/05/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		-TWTF--	:30	4	\$400.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WXII	Th	10/04/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12Z128H	\$400.00	NM
2	WXII	F	10/05/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12A138H	\$400.00	NM
24	10/08/12	10/08/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$325.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	M-----	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/08/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12Z141H	\$325.00	NM
25	10/02/12	10/05/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	-TWTF--	:30	4	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-TWTF--	4	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXII	Tu	10/02/12		M-Sun Nightly News	630p-7p	:00		\$600.00	NM
			See MG 25.5,25.6							
3	WXII	W	10/03/12		M-Sun Nightly News	630p-7p	:00		\$600.00	NM
			See MG 25.5,25.6							
5	WXII	W	10/03/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P130H	\$600.00	NM
			MG for 25.3,25.2							
1	WXII	Th	10/04/12		M-Sun Nightly News	630p-7p	:00		\$600.00	NM
			Credited							
6	WXII	Th	10/04/12	6:14 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P130H	\$600.00	NM
			MG for 25.3,25.2							
4	WXII	F	10/05/12		M-Sun Nightly News	630p-7p	:00		\$600.00	NM
			Credited							
26	10/08/12	10/08/12	M-Sun Nightly News Class of Time - Immediately Pre-emptible without notice	630p-7p	M-----	:30	1	\$325.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	M-----	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/08/12	6:52 PM	M-Sun Nightly News	630p-7p	:30	OFA12Z141H	\$325.00	NM
27	10/06/12	10/06/12	Sa WXII 12 News @ 6 pm6-630pm; Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-----S-	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Sa	10/06/12	6:11 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	OFA12A138H	\$100.00	NM
28	10/07/12	10/07/12	Su WXII 12 News @ 6 pm6-630pm Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-----S	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Su	10/07/12	6:22 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	OFA12A138H	\$150.00	NM
29	10/02/12	10/05/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	-T-TF--	:30	3	\$400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-T-TF--	3	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXII	Tu	10/02/12	7:27 PM	Inside Edition	7-730pm	:30	OFA12P130H	\$400.00	NM
4	WXII	Th	10/04/12	7:21 PM	Inside Edition	7-730pm	:30	OFA12P130H	\$400.00	NM
1	WXII	F	10/05/12	7:27 PM	Inside Edition	7-730pm	:30	OFA12A138H	\$400.00	NM

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**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

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952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/02/12	10/05/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	-T-TF--	:30	3	\$400.00	NM
30	10/08/12	10/08/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/08/12 7:26 PM Inside Edition 7-730pm :30 OFA122141H \$250.00 NM									
31	10/02/12	10/05/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	-T-TF--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T-TF-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/02/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA122128H \$375.00 NM 3 WXII Th 10/04/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12P130H \$375.00 NM 2 WXII F 10/05/12 7:56 PM Entertainment Tonight 730-8pm :30 OFA12A138H \$375.00 NM									
32	10/08/12	10/08/12	Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	730-8pm	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/08/12 7:46 PM Entertainment Tonight 730-8pm :30 OFA122141H \$200.00 NM									
34	10/08/12	10/08/12	Mon NBC Prime Other Class of Time - Immediately Pre-emptible without notice	8-10p	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/08/12 9:21 PM Mon NBC Prime Other 8-10p :30 OFA12A138H \$1,100.00 NM									
35	10/02/12	10/02/12	THE VOICE Class of Time - Immediately Pre-emptible without notice	8-9pm	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/02/12 8:20 PM THE VOICE 8-9pm :30 OFA12P130H \$600.00 NM									
36	10/02/12	10/02/12	PARENTHOOD Class of Time - Immediately Pre-emptible without notice	10-11pm	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/02/12 10:33 PM PARENTHOOD 10-11pm :30 OFA12P130H \$600.00 NM									
39	10/04/12	10/04/12	30 ROCK/UP ALL NIGHT Class of Time - Immediately Pre-emptible without notice	8-9pm	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/04/12 8:20 PM 30 ROCK/UP ALL NIGHT 8-9pm :30 OFA12P130H \$800.00 NM									
40	10/04/12	10/04/12	OFFICE/PARS AND REC Class of Time - Immediately Pre-emptible without notice	9-10pm	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/04/12 9:52 PM OFFICE/PARS AND REC 9-10pm :30 OFA12P130H \$1,000.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/04/12	10/04/12	ROCK CENTER	10-11pm	---T---	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Th	10/04/12	10:37 PM	ROCK CENTER	10-11pm	:30	OFA12Z128H	\$550.00	NM
42	10/05/12	10/05/12	WHITNEY/COMMUNITY	8-9pm	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/05/12		WHITNEY/COMMUNITY	8-9pm	:00		<del>\$500.00</del>	NM
See MG 42.2,42.3									
3 WXII	Sa	10/06/12	9:33 PM	Notre Dame Football	ND Football	:30	OFA12A138H	\$100.00	NM
MG for 42.1 10/05									
2 WXII	Su	10/07/12	7:07 PM	NFL Pre-Game	7-8p/9p/4p	:30	OFA12A138H	\$400.00	NM
MG for 42.1 10/05									
43	10/05/12	10/05/12	DATELINE	10-11pm	----F--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	F	10/05/12		DATELINE	10-11pm	:00		<del>\$1,000.00</del>	NM
See MG 43.3									
3 WXII	F	10/05/12	10:11 PM	DATELINE	10-11pm	:30	OFA12A138H	\$1,000.00	NM
MG for 43.2 10/05									
1 WXII	F	10/05/12	10:30 PM	DATELINE	10-11pm	:30	OFA12A138H	\$1,000.00	NM
44	10/06/12	10/06/12	NBC Prime	8-9pm	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	10/06/12		NBC Prime	8-9pm	:00		<del>\$125.00</del>	NM
See MG 45.2									
46	10/06/12	10/06/12	NBC Prime	10-11pm	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	10/06/12		NBC Prime	10-11pm	:00		<del>\$125.00</del>	NM
See MG 45.2									
47	10/02/12	10/06/12	M-Su WXII 12 News @ 11-1135pm		-TWTFSS-	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTFSS-	5	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	Tu	10/02/12	11:24 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P130H	\$250.00	NM
1 WXII	W	10/03/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P130H	\$250.00	NM
4 WXII	Th	10/04/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P130H	\$250.00	NM
5 WXII	F	10/05/12	11:13 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12A138H	\$250.00	NM
3 WXII	Sa	10/06/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12A138H	\$250.00	NM
48	10/08/12	10/08/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/08/12	10/08/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/08/12	10/14/12	M-----				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12A138H	\$225.00 NM
49	10/02/12	10/05/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/02/12	11:59 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12P130H	\$100.00 NM
2	WXII	W	10/03/12	11:59 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12P130H	\$100.00 NM
4	WXII	Th	10/04/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12P130H	\$100.00 NM
1	WXII	F	10/05/12	12:32 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12A138H	\$100.00 NM
50	10/08/12	10/08/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z141H	\$100.00 NM
51	10/02/12	10/05/12	Late Night w/Jimmy Fallon	1237xm-136xm	-TWTF--	:30	4	\$30.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/02/12	1:15 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12P130H	\$30.00 NM
3	WXII	W	10/03/12	1:22 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12P130H	\$30.00 NM
1	WXII	Th	10/04/12	1:34 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12P130H	\$30.00 NM
4	WXII	F	10/05/12	1:20 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12A138H	\$30.00 NM
52	10/02/12	10/05/12	NBC Carson Daly	136xm-204xm	-TWTF--	:30	3	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/02/12	2:00 AM	NBC Carson Daly	136xm-204xm	:30	OFA12Z128H	\$15.00 NM
2	WXII	W	10/03/12	2:04 AM	NBC Carson Daly	136xm-204xm	:30	OFA12Z128H	\$15.00 NM
1	WXII	Th	10/04/12	2:00 AM	NBC Carson Daly	136xm-204xm	:30	OFA12P130H	\$15.00 NM
53	10/06/12	10/06/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	12:50 AM	NBC Saturday Night Live	1130pm-1am	:30	OFA12A138H	\$150.00 NM
54	10/07/12	10/07/12	NFL Sunday Prime Game	8p-12a	-----S	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/07/12	10:09 PM	NFL Sunday Prime Games	8p-12a	:30	OFA12A138H	\$2,200.00 NM
55	10/08/12	10/08/12	REVOLUTION	10-11pm	M-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$700.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/08/12	10/08/12	REVOLUTION	10-11pm	M-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/08/12	10/14/12	M-----		1	\$700.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	10:36 PM	REVOLUTION	10-11pm	:30	OFA12A138H	\$700.00 NM
56	10/08/12	10/08/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	4:11 PM	DR. OZ	M-F 4-5p	:30	OFA12Z141H	\$150.00 NM
57	10/05/12	10/05/12	M-F WXII 12 News @ 6 p	6-630pm	----F--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/12	6:10 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12A138H	\$600.00 NM
2	WXII	F	10/05/12	6:20 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12A138H	\$600.00 NM
58	10/06/12	10/06/12	INSIDE EDITION	7-730P, 7-8P	-----S-	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	7:13 PM	INSIDE EDITION	7-730P, 7-8P	:30	OFA12A138H	\$80.00 NM
59	10/06/12	10/06/12	Notre Dame Football	ND Football	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	8:25 PM	Notre Dame Football	ND Football	:30	OFA12A138H	\$350.00 NM
60	10/04/12	10/05/12	NBC Tonight Show	1135pm-1237am	----F--	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/12	11:57 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12A138H	\$100.00 NM
61	10/04/12	10/05/12	STEVE HARVEY DAY	2-3P	----F--	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/12	2:55 PM	STEVE HARVEY DAY	2-3P	:30	OFA12A138H	\$30.00 NM
62	10/06/12	10/06/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	5:50 AM	WXII 12 News	5:30-6am	:30	OFA12A138H	\$50.00 NM

Total Spots 121

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	SKED A 30'S	1537

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**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$28,654.00</b>
<u>Agency Commission</u>	<b>\$4,298.10</b>
<u>Net Amount Due</u>	<b>\$24,355.90</b>